



COUNTY OF LOS ANGELES COMMISSION ON HUMAN RELATIONS

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September 30, 2004

Honorable Board of Supervisors
County of Los Angeles
383 Kenneth Hahn Hall of Administration
500 West Temple Street
Los Angeles, CA 90012

Dear Supervisors:

APPROVE INCREASE IN BUDGET APPROPRIATIONS OF \$60,000 FOR COMMISSION ON HUMAN RELATIONS FOR HATE CRIME MEDIA CAMPAIGN AND CAPACITY BUILDING PROJECT

(ALL DISTRICTS AFFECTED; 4 VOTES REQUIRED)

IT IS RECOMMENDED THAT YOUR BOARD:

Approve the attached budget appropriations adjustment, increasing the Commission on Human Relations FY 2004-2005 Services and Supplies budget by \$60,000

PURPOSE OF RECOMMENDED ACTION/JUSTIFICATION

The recommended action will provide the Commission with the spending authority necessary to move forward with phase two of its *Hate Crime Media Campaign and Capacity Building Project*, which was awarded \$180,000 in funding by The California Endowment (TCE), beginning in FY 2002-2003.

Implementation of Strategic Plan Goals

The recommended Board action will promote the Board-approved County Vision Statement, particularly with respect to diversity as a value, and the following county Strategic Plan Goals:

- Service Excellence - Providing the public with easy access to quality information and services that are both beneficial and responsive (the media campaign component of the project).

- Organizational Effectiveness – Ensuring that service delivery systems are efficient, effective, and goal-oriented (capacity building component of the project), and to pursue a programmatic goal of ensuring the public safety and security of residents (Strategic Programmatic Goal 8).
- Fiscal Responsibility -- Increasing public/private partnerships (Strengthening the organizational capacity of the community-based, nonprofit organizations that are our Hate Crime Victim Assistance and Advocacy Initiative partners).
- It also furthers the Commission's strategic goal of expanding and strengthening the countywide human relations infrastructure for hate crime response and prevention.

FISCAL IMPACT/FINANCING

This action is fully offset by grant revenues. This is the final distribution of a total of \$180,000 in grant funds which the Commission has received from The California Endowment (TCE), in two parts, to meet the financial requirements of this grant-funded project. A total of \$120,000 has been used by the Commission to date to finance project development and implementation costs. Through this project, the Commission has already provided the following capacity-building services to non-profit organizations that include those funded via the Hate Crime Victim Assistance and Advocacy Initiative (HCVAAI). Those services include an organizational needs assessment, development of a comprehensive marketing plan. The remaining \$60,000 has been held in trust by the Commission in anticipation of projected program implementation funding requirements and is earmarked for continuation of the comprehensive plan

There is a positive impact on the County general fund, in that it will enable the department to meet services delivery requirements which would otherwise have to rely upon departmental resources. No employees will be hired with this funding as contract consultants will be utilized for the capacity building component of the project. Therefore, there will be no obligations placed upon County funds at the conclusion of funding from this grant.

FACTS AND PROVISIONS/LEGAL REQUIREMENTS

On April 23, 2002, your Board approved a request from the Commission authorizing the Executive Director to execute a grant agreement with The California Endowment (TCE) for receipt of \$180,000 for augmentation of its hate crime program activities. These funds resulted from a proposal submitted by the Commission on Human Relations to

The California Endowment (TCE), requesting a \$180,000 grant over a two-year period, to help fulfill the long-term requirements of the Commission's HCVAI, a coordinated, regional response to the challenge of hate crimes in the county following 9/11.

On September 3, 2002, your Board approved a request from the Commission authorizing the Chief Administrative Officer to execute a grant revenue and budget appropriations adjustment, increasing the Commission's FY 2002-2003 Services and Supplies budget by \$120,000.

The financial resources provided by The California Endowment have assisted the Commission and its community partners in accomplishing a number of important post-9/11 objectives, including the following:

- - Expansion and enhancement of the Commission's work to promote tolerance and reduce violence in under-served targeted communities in Southern California by building the capacity of existing and new partners to more effectively serve their communities via education, outreach and assistance to victims of hate crime and discrimination.
 - Contributions to the reduction in hate acts and crimes directed against ethnic, racial, religious, sexual orientation, gender, and physical disability minorities by developing public service announcements identifying the partners' services for distribution to key areas in the county via media outlets
 - Increase in the ability of the victim assistance partners to serve their communities by providing consultants to assist with media training, needs assessment and fund/resource development.
 - Reductions in the negative mental and physical health effects of being identified a targeted community by partnering with mental health and criminal victim assistance advocates to provide counseling and referrals, and by building the capacity of these advocates to recognize what constitutes hate acts and crimes to better serve the needs of hate crime victims.

By authorizing the Commission to expend the funds (\$60,000), the Board will enable the Commission to move forward in proactively pursuing implementation of an effective media advocacy training program to combat hate crime that is designed to address the specific ethnic and cultural sensitivities of the communities serviced by our Hate Crime Victim Advocacy and Assistance Initiative partners, in addition to those of other key Commission program partners.

DELEGATION OF AUTHORITY

Your Board has previously authorized the Chief Administrative Officer to execute an adjustment in the Commission on Human Relations grant revenue and budget appropriations to facilitate project start-up, development and implementation objectives. Those objectives have been met and the second-phase of project funding requirements is being anticipated through this action.

IMPACT ON CURRENT PROJECTS

This action will provide the Commission with access to the budgetary resources provided by the grant which it requires to fund anticipated contractual agreements and anticipated operational costs involved in the project's ongoing development and implementation. In doing so, a synergistic impact is expected to be realized, not only through the assistance which the Commission is able to provide to our Hate Crime Victim Assistance and Advocacy Initiative partners, but also through the benefits the project will ultimately provide to our Human Relations Mutual Assistance Consortium (HRMAC) partners. If the Commission does not receive authorization to appropriate these funds, the Commission would be unable to fulfill its remaining TCE grant obligations.

Respectfully submitted,

Robin S. Toma
Executive Director
Commission on Human Relations

RST:ES

Attachments (3)
-Appropriations Adjustment
-April 23, 2002 Motion
-September 3, 2002 Motion

c: David Janssen, Chief Administrative Officer
Violet Varona-Lukens, Executive Officer, Board of Supervisors
Ray Fortner, Acting County Counsel
Tyler McCauley, Auditor-Controller